ENGAGE YOUR SENSES
SMELL IS OUR MOST POWERFUL SENSE

A SCENT CAN EVOKE EMOTIONS, TRIGGER MEMORIES OR COMPLETELY CHANGE YOUR MOOD

75% of our emotions are generated by what we smell

FRESH ❄ & CLEAN

CONTACT US
Call: 1300 733 177
Visit: freshandclean.net.au

unmistakable, comforting coffee

WHO IS SCENTING

OPSM
Country Road
Samsung
Myer
Target
Harvey Norman
Watches of Switzerland
Cotton On
Laura Ashley
Intercontinental Hotels
Rydges Hotels & Resorts
Rendezvous Hotels
Accor
Stamford Hotels & Resorts
Wrest Point Casino
Bankstown Sports Club

CREATE A MULTI-SENSORY EXPERIENCE AND MAKE AN EMOTIONAL CONNECTION WITH YOUR CUSTOMERS, WHILE STRENGTHENING YOUR BRAND.

Research has proven that in a scented environment, products are perceived to be of higher quality, customers are willing to pay more, spend more time at your premises, remember their experience vividly and are more likely to return.

"Whether you want to create a premium welcoming environment, increase your sales, tempt passing customers or neutralise odours"

We can help you select a beautiful scent to match and enhance your brand by considering your customer demographics, brand values and product or service offerings. Then we assess the size of your area, timing requirements and traffic flows to come up with a scent strategy to perfectly fit your needs.

Free trials are available...see the difference scenting can make for your business.

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1000 steps *(wood) comfort*

A powerful, comforting scent with sharp notes of bergamot and cedarwood coupled with warm leather and musk base notes.

Conilon Coffee *(coffee) comfort*

A unique fragrance that includes the smell of warm coffee beans. With top notes of bergamot, apple and green leaves and a base of sandalwood, vanilla and coffee oil.

Golden King *(spicy) energetic*

This multi-layered spicy fragrance features coriander, sandalwood, bay leaf, patchouli, myrrh, amber, oregano and vanilla.

Salerno Coast *(citrus) energetic*

A citrus based aromatic fragrance with top notes of tarragon, mint, grapefruit, lemon and basil and middle notes of black pepper, coriander, orange blossom, clary sage, shiso and jasmine.

Morrocan Orange *(citrus) energetic*

An aromatic citrus scent featuring amalfi lemon, mandarin orange, cinnamon, benzoin and vanilla.

Tahiti *(citrus) energetic*

A citrus aromatic fragrance with top notes of lime, mandarin orange and bergamot; middle notes of basil, lilac, iris and thyme; and base notes of patchouli and vetiver.

Invigorate B-pepper *(spicy) invigorating*

A warm, rich, spicy mixture of etheric oils. Italian coriander, Egyptian cinnamon, Italian bergamot, Nigerian ginger, Slovenian oakmoss and Indonesian patchouli.

Marrakesh Tobacco *(oriental) invigorating*

An exotic scent with top notes of iris, honey, tobacco and dried fruits; middle notes of pink and black pepper, saffron, hay and immortelle; base notes of opoponax, myrrh and styrax.

Sweet Tobacco *(oriental/spicy) invigorating*

An oriental inspired fragrance reminiscent of tobacco leaf with middle notes of tonka bean, tobacco blossom, vanilla and cacao; and woody base notes of dried fruits.

White Cocada *(oriental/spicy) invigorating*

An oriental vanilla fragrance with top notes of tiare flower; middle notes are sandalwood and heliotrope; base notes are coconut and vanilla.

Vanilla Sensations *(oriental/vanilla) arousing*

A fruity oriental mix with top notes of apricot, plum and lemon; middle notes of tuberose, orange blossom and ylang-ylang; and base notes of sandalwood, amber, musk and vanilla.

Amana Tea *(tea/spicy) stimulating*

A spicy aromatic fragrance with spicy top and middle notes of clove, ginger, cardamom, cinnamon, star anise and paprika; and base notes of tea, milk and sugar.

Chapeau Rouge *(fruity/woody) relaxing*

This garden inspired scent features top notes of cyclamen, african ginger and honeysuckle; middle notes of gardenia and ylang-ylang; and base notes of sandalwood, tonka bean and japanese plum.

Salem *(floral) relaxing*

A wonderful floral fragrance blended out of champa flower, mimosa, jasmine, osmanthus, geranium, ylang-ylang, palmerosa and clove bud.

Haru Garden *(floral) relaxing*

A summery fragrance of orange blossom, jasmine and sweet tuberose. Base notes are musk, patchouli, vetiver and sandal.